

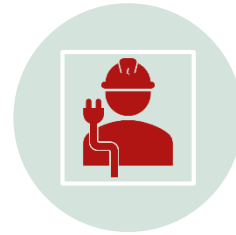


# 5th IEEE International Conference on Technology Management, Operations and Decisions

NOVEMBER 22, 23, 24, 2023 (HYBRID), RABAT – MOROCCO  
INPT RABAT & AFRICA BUSINESS SCHOOL

**SPONSORSHIP PROSPECTUS**

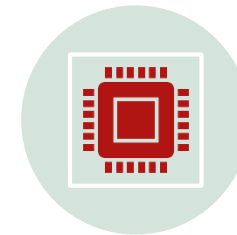
# About IEEE ICTMOD



IEEE ICTMOD WAS FOUNDED  
IN 2018 BY CIEMS AND CO-  
ORGANIZED WITH IEEE TEMS  
AND KMICA



IEEE ICTMOD IS THE MOST PRESTIGIOUS  
CONFERENCE IN THE FIELD OF  
TECHNOLOGY MANAGEMENT,  
OPERATIONS AND DECISIONS



IEEE ICTMOD ACTIVITIES ARE PRIMARILY CARRIED OUT  
BY AND FOR ACADEMICS, ALTHOUGH MANY PAPERS  
AND PANELS HAVE A STRONG PROFESSIONAL  
ORIENTATION

# IEEE ICTMOD Global Network

Recognized by the prestigious IEEE TEMS organization specializing in the fields of technology management and engineering

+ 30 participating countries in the 2018, 2020, 2021, 2022 editions

+ 200 participants in the 2018, 2020, 2021, 2022 editions

# Building a bridge between university and industry



+ 12 Industries and Universities  
participated in previous editions



+ 300 scientific papers



Combination of research,  
industry, R&D

# Objectives of IEEE ICTMOD



Promote scientific research



Present technological trends and their social and economic impact



Give companies the opportunity to exhibit their products and/or services



Build a bridge between research and industry

# IEEE ICTMOD 2023 topics

Disruptive  
technologies and  
social  
transformation

Disruptive  
technologies and  
sustainability

Disruptive  
technologies and  
new business  
models

Competitive  
Intelligence,  
Foresight and  
Anticipatory  
Systems

Digitalisation and  
SCM 4.0

Smart ecosystem :  
Fintech, AgriTech,  
MedTecho...

Knowledge  
Management and  
Innovation

Customer  
Experience and  
Digital Marketing

Digital and Social  
Media

Data Science and  
Analytics

Blockchain  
Technology

Finance and Data  
Intelligence

Digital Technologies  
and  
Entrepreneurship

Social Impacts and  
Intellectual Capital

Digital Technologies  
and Smart  
Education

Organizer of IEEE  
ICTMOD 2023

The logo for CIEMS features the letters 'CIEMS' in a clean, sans-serif font. The letter 'I' is stylized with a red vertical bar above it and a blue vertical bar below it.

CIEMS

[www.ciems.ma](http://www.ciems.ma)

# Our speakers



**Tugrul Daim**  
Prof. Portland State  
University (US)



**Vincent Dutot**  
Prof. EM Normandie  
Business School (France)



**Sudeendra Koushik**  
VP Conferences  
IEEE TEMS (US)



**Hamid Etemad**  
Prof. McGill  
University (Canada)



**Charla Gruffy-Brown**  
Prof. Pepperdine  
University (US)



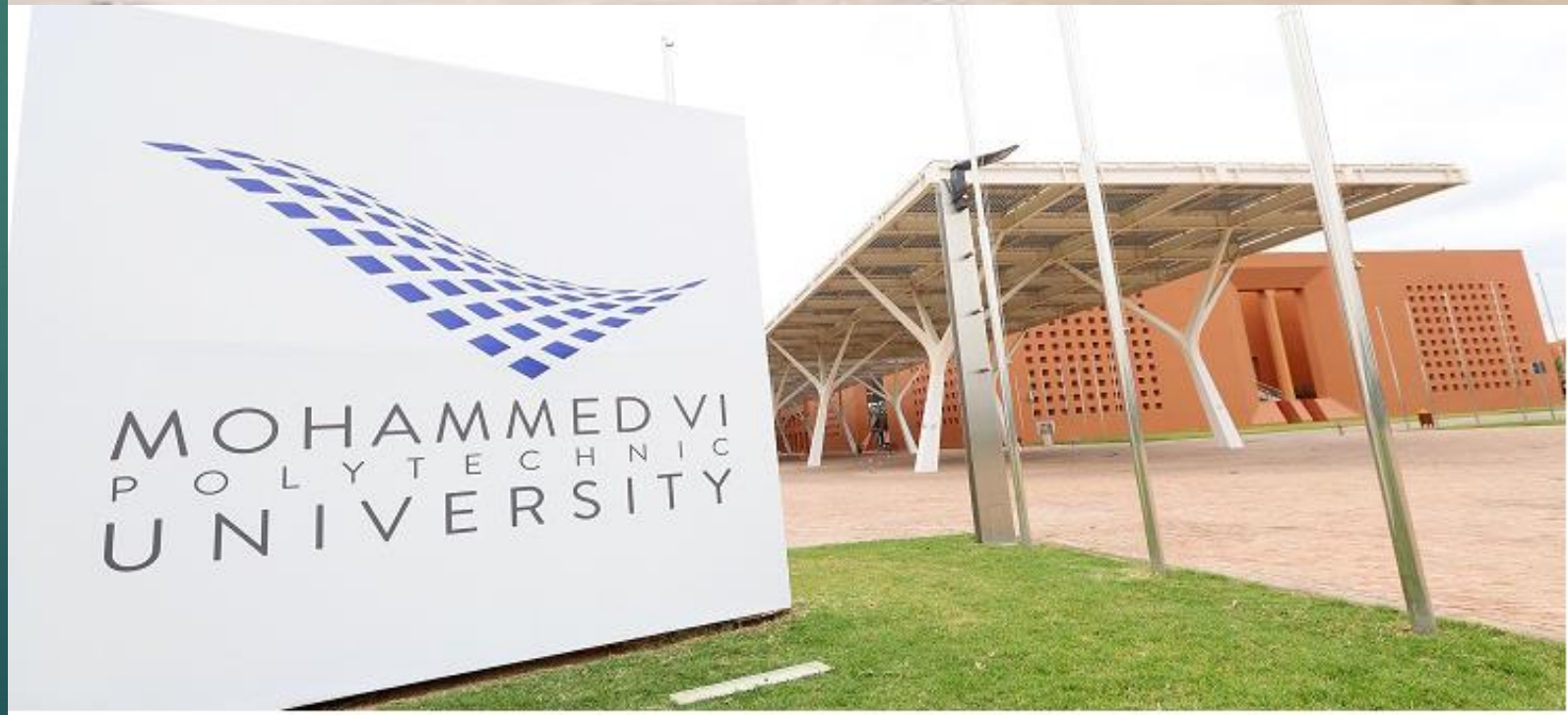
**Manlio Del Giudice**  
Prof. Link Campus  
University (Italy)



# Our sponsors



Conference  
venue



# Rabat, City of Light, Capital of Culture

<https://www.visitrabat.com>



# Platinum Sponsorship (5 000 Euros)

Participate in the Research Recognition Award Program

Visibility in our press releases and digital communications (LinkedIn, Facebook, Instagram)

Visibility of the company logo on the website (with a URL link) of the conference as soon as the partnership agreement is signed

Visibility of the company logo on the poster and the conference program, and possibility to take part in one of the sessions offered by the conference

A corporate poster or flyer will be attached to the final program provided to conference attendees

Participation in round tables during the conference and sponsorship of sessions (signage in the room) of your choice

Brief presentation and acknowledgment of the partners by the president of the conference during the opening plenary session in the presence of the press and guests of honor from the public and private sector

An exhibition stand provided in the exhibition area

Possibility of distributing promotional items (USB key, pen, etc.)

Five registrations including the Gala Dinner

# Gold Sponsorship (4 000 Euros)

Participate in the Research Recognition Award Program

Visibility of the company logo on the website (with a URL link) of the conference as soon as the partnership agreement is signed

Visibility of the company logo on the poster and the conference program

A corporate poster or flyer will be attached to the final program provided to conference attendees

Brief presentation and acknowledgment of the partners by the president of the conference during the opening plenary session in the presence of the press and guests of honor from the public and private sector

An exhibition stand provided in the exhibition area and the possibility of distributing promotional items (USB key, pen, etc.)

Four registrations including the Gala Dinner

# Silver Sponsorship (3 000 Euros)

Visibility of the company logo on the website (with a URL link) of the conference as soon as the partnership agreement is signed

Visibility of the company logo on the poster and the conference program

Brief presentation and acknowledgment of the partners by the president of the conference during the opening plenary session in the presence of the press and guests of honor from the public and private sector

An exhibition stand provided in the exhibition area and the possibility of distributing promotional items (USB key, pen, etc.)

Three registrations including the Gala Dinner

# Keynote Speaker Sponsorship (2 000 Euros)

Company logo with link on IEEE ICTMOD 2023 website

Visibility of the company logo on the poster and the conference program

Brief presentation and acknowledgment of the partners by the president of the conference during the opening plenary session in the presence of the press and guests of honor from the public and private sector

Sponsorship of a track

Two registrations including the Gala Dinner

For more  
information



Website : [www.ictmod-conference.com](http://www.ictmod-conference.com)



Email :  
[contact@ictmod-conference.com](mailto:contact@ictmod-conference.com)